



## COMMERCIAL CARDBOARD DIVERSION PROGRAM TO BEGIN IN JULY AT FOOTHILLS LANDFILL

Cardboard is one of the most easily recyclable materials and beginning July 1 the Regional District will implement a small surcharge for businesses discarding cardboard at the Foothills Boulevard Regional Landfill.

The move is part of the Waste Diversion Strategy approved by the Regional District in 2016 to minimize the amount of recyclable materials discarded at the landfill as way to extend the life of that facility.

There's a significant amount of cardboard coming into the landfill every day that could easily go elsewhere, and with approximately 60% of the waste coming from the commercial sector, the Regional District is implementing the cardboard diversion program aimed at the commercial sector. It does not apply to residential customers.

"When it comes to getting rid of cardboard, we want to encourage the business community to look at other options for disposal," says Laura Zapotichny, Waste Diversion Program Leader with the Regional District. "Businesses can arrange to rent cardboard bins and have their cardboard taken to a recycler. Smaller businesses who may not be able to afford that can take small loads of cardboard to a number of collection points in Prince George," says Zapotichny.

Cardboard will still be accepted at the Foothills Landfill, but beginning in July the Regional District will be phasing in a surcharge for commercial customers with cardboard loads based on weight and make up of the load.

The Regional District is reaching out to commercial users of the Foothills Landfill to educate them about options for cardboard disposal and how the diversion program will work. "We are phasing in the program over the next several months so now until July our focus is educating the commercial sector about the changes so they have time to pursue what options may suit them best," says Zapotichny.

For more details about the commercial cardboard diversion program, visit [www.sortsmart.ca](http://www.sortsmart.ca)

-30-

### Media Contact

Laura Zapotichny ("zap-tich-nee")  
Waste Diversion Program Leader  
250-960-4445

# IMPORTANT INFORMATION NOTICE

## Commercial Cardboard Diversion at the Foothills Boulevard Regional Landfill



Please be advised that effective July 1, 2017, the Regional District of Fraser-Fort George will require all commercial haulers disposing of municipal solid waste at the **Foothills Boulevard Regional Landfill** to **SEPARATE** recyclable corrugated cardboard.

Any commercial load of waste that contains cardboard will be subject to a surcharge under Bylaw 3023. Removing this recyclable item from the waste stream will save valuable landfill space, energy and resources.

### WHY THE COMMERCIAL SECTOR?

The commercial sector is the largest contributor to the amount of waste generated (almost 60%) and represents the greatest potential for successful diversion.

### Will residents be effected by the surcharge?

Residents will not be effected by the surcharge when they bring their municipal solid waste to Regional District Facilities. The Regional District encourages all residents to sort smart and recycle their cardboard.

### When does the surcharge come into effect?

The additional surcharge will be introduced July 1 2017.

### WILL THERE BE AN EDUCATION OR GRACE PERIOD?

Yes. The key to successfully increasing waste diversion is to effectively communicate with our customers about convenient alternatives for recycling their cardboard, while helping our customers know what materials are acceptable for disposal. That is why the Regional District will have an education period, as well as a higher threshold of material with a smaller surcharge to start.



Kindly keep this notice for any future reference. When you are done with it, please recycle.

# IMPORTANT INFORMATION NOTICE

## Commercial Cardboard Diversion at the Foothills Boulevard Regional Landfill



### WHAT DOES THE REGIONAL DISTRICT MEAN WHEN THEY TALK ABOUT "THRESHOLD" AND "SURCHARGE"?

There are two components to the implementation of this disposal program: threshold and surcharge. The term threshold refers to the tolerated amount of cardboard allowed in each load and surcharge refers to the penalty charge if the amount exceeds the threshold.

	May - June 2017	July - Dec 2017	Jan 2018	Jan 2019
Threshold	Education Period	25%	10%	5%
Surcharge	Education Period	50%	100%	100%
Included Materials	Corrugated Cardboard	Corrugated Cardboard	Corrugated Cardboard	Corrugated Cardboard

#### What are my other disposal options?

There are numerous options for customers wanting to dispose of their cardboard. Businesses may contact one of the haulers below to determine what cardboard recycling service is right for them:

- All Points Waste Disposal: 250-562-0777
- Blue Jewel Recycling Services: 250-960-8531
- Cascades Recovery Inc.: 250-563-0233
- Waste Management: 250-962-8898
- West Bin: 250-563-2467

#### What if I am a business and don't need a cardboard bin?

If a business would like to recycle their cardboard on their own, there are a variety of locations where **small loads** of cardboard can be recycled in Prince George, including:

- Cascades Recovery
- PG Recycling & Return-It Centre
- The Hart Return-It Centre
- Foothills Landfill, Quinn Street and Vanway Regional Transfer Stations

#### What if I need more information or have more questions - who can I contact?

Please contact the Regional District of Fraser-Fort George at 250-960-4400 with any questions or concerns.



Kindly keep this notice for any future reference. When you are done with it, please recycle.